LEO BURNETT U.S.A.

Ad No. 597-(VALENTINE'S DAY)-Req. No.77162-1/2 Page Horizontal-4/c Bleed-(8 1/4 x 5 1/2 inches)
National (Offset) Magazines, 1984

SARATOGA 120's
Leisure length. Low in tar.
To My Valentine
"I promise I'll be your Valentine... after I finish my Saratoga."
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

2061191482

Source: https://www.industrydocuments.ucsf.edu/docs/mqxn0003